



BAWBAB
TECHNOLOGIES

What does Baw Bab mean?

- The company is named after Baobab trees (pronounced Baw Bab)
- The oldest tree was found in South Africa, estimated to be 5,000 years. Baw Bab is native to Madagascar island and main land Africa. The oldest living thing on earth.
- Baw Bab trees can live 2 to 4,000 years. It's trunk can retain up to 26,000 gallons of waters.
- It produces highly nutrient fruits. The locals call it “the tree of Life”.

Baw Bab?

- Seattle-based startup software platform developer-focused on the African market.
- Baw Bab is a member of the University of Washington (UW) CoMotion Labs programs for startups.
- Intends to license UW Intellectual property (IP) Additional cutting-edge technology may also be licensed from MIT and Stanford for product development and system integration solutions.
- Baw Bab was founded in 2020 by Adam J. Wehlie. Adam was the previous founder/CEO of Technology Transfer, Inc.
- Our purpose: Empowering Africa's future in the digital economy by applying cutting-edge technology and innovative new ideas, making meaningful progress that improves people's lives



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Baw Bab?

- Baw Bab business is modeled after **Jumai Technologies**, first Pan African e-commerce company listed in 2019, on the **New York Stock Exchange**, with \$200 million in revenue last year & market cap. of \$4 billion.
- We aspire that one day Baw Bab Technology will become Africa's digital economy tree of life.
- We strive to bring positive changes to the lives of hundreds of thousands of Africans the company serves.
- Our mission is to find BIG solutions for BIG problems
- We are not just a company we are a culture.



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Our mission to find a BIG solution to BIG problems

- We have researched the many pressing needs that Africa faces regarding its emergence into the digital age and identified the following major challenges:
 - Lack of address for delivery services
 - Low bandwidth internet access
 - Lack of trust toward online businesses
 - Frequent power outages
- Baw Bab has created a vision and road map for solutions that the company will be creating and implementing

Value Proposition for new team members

Baw Bab will offer salaries based on market value once the funding is completed. In addition we offer the following:

- International travel and assignment to work overseas (1 to 6 months duration)
- Flexibility hours
- Creativity & diversity
- Autonomy
- Stock options
- Influence/impact
- **Have FUN!!**

We are in search for a distinguished, **all-star team who is ready to solve big global problems.**

“We’re looking for **Talent with a Passion to help us build a 21st century technology company”**

Working Agreement Principals

The purpose of this working agreement is to create Clarity and Alignments, how to engage with each other, our partners, and customers.

We exist to provide our customers and partners AWESOME experience in our product and services every time.



Working Agreement Principals

HIRING is one of the MOST IMPORTANT things we do.

We only hire those that SCARE us with PASSION,
COMPETENCY and CHARACTER.

COMMITTED to DOING WELL while DOING GOOD. Everyone at Baw Bab is expected to VOLUNTEER for a cause that is dear to his/her heart.
(Baw Bab makes quarterly selected organization for \$\$ contributions)

INTEGRITY means doing what is right even when no one notices.

Working Agreement Principals

TRANSPARENCY, ADMIT MISTAKES, LEARN, and MOVE ON

FRUGAL means at Baw Bab, we do more with less.

BE BOLD and have BACKBONE when it benefits the customer and Baw Bab, even if your supervisor disagrees.

Working Agreement Principals

TRUST we hold each other ACCOUNTABLE with RESPECT
and we have each OTHERS BACK.

“We are held accountable for the
commitment we make”.

Have FUN and ENJOY the JOURNEY and the BENEFIT OF SUCCESS.

“Achieve what is not possible”!

THANKS!

Do you have any questions?
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